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Social Media Overview

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Twitter

1. Create an account at www.twitter.com and or using the Twitter app on your mobile device and click Sign Up.
2. Enter your name, your current email address, create a new password for this account and on the next screen, select a username.
3. The Twitter username is your screen name. For example, @pcmaclearnfixdo is how you would 'tweet' PCMAC Technology Services.
4. To engage with other Twitter users, search for their username in the search box.
5. Once you see their tweet, you can Like it or Re-tweet it
6. To share information with a tweet, use the tweet button. A tweet is comprised of 140 characters.

Instagram

1. Create an account at www.instagram.com and or using the Instagram app on your mobile device and click Sign Up.
2. Instagram posts from users that you currently follow can be viewed from a desktop or laptop computer, but you can only create new posts from the app on your mobile device.
3. Enter your name, your current email address, create a new password for this account and on the next screen, select a username.
4. The Instagram username is your screen name. For example, @pcmactechnology is how you would follow PCMAC Technology Services on Instagram.
5. To engage with other Instagram users, search for their username in the search screen. Tap the magnifying glass icon at the bottom of your screen then tap in the search box. You can search and explore

by hashtag as well which shows you categories of posts across all of Instagram. #pcmactechnology

6. If an Instagram user has their account set to private, you won't be able to see their posts until you request to Follow them. Tap Follow if you'd like to see their future posts in your feed.
7. Once you see their post which is comprised of an image and a caption, you can Like it, comment on it or share it to other social media accounts that you own such as Facebook or Twitter.

Facebook

1. Create an account at www.facebook.com and or using the Facebook app on your mobile device and click Sign Up.
2. Enter your name, your current email address, create a new password for this account.
3. To engage with other Facebook users, search for their name in the search box at the top of the screen. When you confirm that you have found their page, click the Add Friend button. The person must approve you as a friend for you to be connected.
4. To engage with a company page, all of their posts are set to Public access. You can search for PCMAC Technology Services as well and click Like to see past and future posts.
5. If you are not Facebook friends, you can only see their posts and photos which have been set to Public access.
6. Once your friend accepts your request, you can see any of their photos, posts and activity that is set to Friends access.